



2018

SPONSORSHIP PACKAGE

email: bctcpaclub@gmail.com

www.bctcpa.net

BCTCPA, 7829 Yellowhead Hwy, Heffley Creek, BC V0E 1Z2



Team Penning 101

What is Team Cattle Penning? It's fast, exciting and action packed!

The sport of team cattle penning is fast becoming one of the major horse related events in Canada, USA and Europe.

This is a timed event involving a team of three riders and thirty head of numbered cattle. The purpose of the team of riders is to ride down the arena, gather up three head of the same-numbered cattle out of the herd of thirty, then bring them back up the arena into a designated pen in less than 60 seconds, all without any of the "wrong" numbered cattle crossing the foul line.

Team Cattle Penning is a sport the whole family can participate in!

There are classes for all levels of riders, including juniors. Each rider is rated or given a number that reflects their ability. **Classes are classified to a maximum combined number of the team's ratings to create a level playing field for all.** All you need is a horse, and the will to have a good time. Knowledge of cattle and the handling techniques can be learned from training clinics and fellow members.

Riders are encouraged to maintain a western image and must wear:

- western hat or protective helmet
- long sleeved shirt with a collar
- western styled long pants (jeans without holes)
- boots

Disqualifications:

- Any wrong numbered cattle across the foul line
- Unnecessary roughness is an automatic disqualification
- Unsportsmanlike conduct by a team/or rider
- Riding a horse that is visibly lame, sick or emaciated
- Someone other than the team members spotting cattle from the sidelines



BCTCPA – British Columbia Team Cattle Penning Association

Our Goals

1. To promote the sport of Team Cattle Penning.
2. To establish and maintain a handicap system that encourages team cattle penners of every age and every skill level to compete in the sport.
3. To promote a pastime that fosters family involvement while setting standards for proper conduct and good sportsmanship.
4. To constantly strive to improve, enhance and enrich the sport through refinement and innovation.

We are a **registered non-profit organization**. Our members must attend a set number of events throughout the year to qualify to compete at the BCTCPA Finals held at the end of the season (September).

BCTCPA was formed almost 25 years ago and is stronger than ever with **over 150 members** from all over the provinces of BC and Alberta and even up from Washington state.

Our Shows are held mainly in the Interior of BC (Barriere & Armstrong) where cattle are readily available. Our Show season starts in March and runs through until September. A large number of our members also head over to Calgary for Canadian National Finals in October and many also compete at the Calgary Stampede in July.

SPONSORSHIP

We work hard each year to raise funds through sponsorship and fundraisers to build on our **“Added Money” for the BC Finals Show**.

Sponsorship funds are allocated to our year end BC Finals as Added-Money and to our Youth classes for prizes.

We offer a variety of sponsorship levels and promotion opportunities.



\$5000 PLATINUM Sponsorship

Our Sponsors Page : <https://bctcpa.net/sponsors/>

1. Listing on our Sponsors Page with your company name, logo and contact info with link to your website
2. Banner/signage display at every show (please provide your logo/artwork, banner produced at BCTCPA expense)
3. Announcement of your company and tagline throughout the day at each Club Show
4. Trade Show availability at all Club shows for your product
5. Advertising in Saddle Up magazine
6. Facebook mention on our BCTCPA page
7. Photos of the BC Finals Winners with your advertising banner
8. Run ad in the local newspaper (where you do business) thanking the sponsor for the donation
9. One (1) Cattle Number 0-9 in EACH class announcing your company name (we have 7 classes per show)
10. Video made and posted to our website advertising your company logo

Sponsor/Company Name _____

Phone Number _____

Address of Business _____

Preferred Cattle Number 0-9 _____

Sponsored Amount (\$) _____

Please make cheque payable to BCTCPA and mail to:

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\$1000-\$4500 GOLD Sponsorship

Our Sponsors Page : <https://bctcpa.net/sponsors/>

1. Listing on our Sponsors Page with your company name, logo and contact info with link to your website
2. Banner/signage display at every show (you provide the banner)
3. Announcement of your company and tagline throughout the day at each Club Show
4. Trade Show availability at an individual Show and the Finals
5. Facebook mention on our BCTCPA page
6. Photos of the BC Finals Winners
7. One (1) Cattle Number 0-9 in EACH class announcing your company name (we have 7 classes per show)

Sponsor/Company Name _____

Phone Number _____

Address of Business _____

Preferred Cattle Number 0-9 _____

Sponsored Amount (\$) _____

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\$500-\$900 SILVER Sponsorship

Our Sponsors Page : <https://bctcpa.net/sponsors/>

1. Listing on our Sponsors Page with your company name, logo and contact info with link to your website
2. Banner/signage display at every show (you provide the banner)
3. Trade Show availability at an individual Show and the Finals
4. Announcement of your company and tagline throughout the day at each Club Show
5. One (1) Cattle Number 0-9 in **ONE class** announcing your company name (we have 7 classes per show)

Sponsor/Company Name _____

Phone Number _____

Address of Business _____

Preferred Cattle Number 0-9 _____

Sponsored Amount (\$) _____

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\$300 BRONZE Sponsorship

Our Sponsors Page : <https://bctcpa.net/sponsors/>

1. Listing on our Sponsors Page with your company name, logo and contact info with link to your website
2. Banner/signage display at every show (you provide the banner)
3. Announcement of your company and tagline throughout the day at each Club Show
4. One (1) Cattle Number 0-9 in **ONE class** announcing your company name (we have 7 classes per shows)

Sponsor/Company Name _____

Phone Number _____

Address of Business _____

Preferred Cattle Number 0-9 _____

Sponsored Amount (\$) _____

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\$100 CATTLE NUMBER Sponsorship

Our Sponsors Page : <https://bctcpa.net/cattle-number-sponsors/>

1. Listing on our Cattle Number Sponsors Page with your company name.
2. Announcement when cattle number is called

OPEN/12 INCENTIVE CLASS

\$100

Name: _____

Preferred Cattle Number (circle one)

0 1 2 3 4 5 6 7 8 9

Announce / Private (please circle)

10/8 INCENTIVE CLASS

\$100

Name: _____

Preferred Cattle Number (circle one)

0 1 2 3 4 5 6 7 8 9

Announce / Private (please circle)

7 CLASS

\$100

Name: _____

Preferred Cattle Number (circle one)

0 1 2 3 4 5 6 7 8 9

Announce / Private (please circle)

5/3 INCENTIVE CLASS

\$100

Name: _____

Preferred Cattle Number (circle one)

0 1 2 3 4 5 6 7 8 9

Announce / Private (please circle)

SENIOR YOUTH CLASS

\$100

Name: _____

Preferred Cattle Number (circle one)

0 1 2 3 4 5 6 7 8 9

Announce / Private (please circle)



JUNIOR YOUTH CLASS

\$100

Name: _____

Preferred Cattle Number (circle one)

0 1 2 3 4 5 6 7 8 9

Announce / Private (please circle)

2+ CLASS

\$100

Name: _____

Preferred Cattle Number (circle one)

0 1 2 3 4 5 6 7 8 9

Announce / Private (please circle)

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AWARDS Sponsorship

Our Sponsors Page : <https://bctcpa.net/sponsors/>

1. Listing on our Sponsors Page with your company name, logo and contact info with link to your website
2. Announcement at every show
3. Banner/signage display at every show (you provide the banner)
4. Name engraved/embroidered (shown) on sponsored prizes (buckles, saddles, blankets, etc.)

We are looking for Sponsors for the following:

1. Saddle(s)
2. BC Finals Buckles (all classes)
3. One (1) Class Buckle (3 buckles – 3 riders to a team – for Finals or any other Club Show)
4. Youth Class (Junior/Senior)
5. 2+ Class

Sponsor/Company Name _____
Phone Number _____
Address of Business/Sponsor _____
Preferred Cattle Number 0-9 _____
Sponsored Amount (\$) _____

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